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INTELLECTUAL PROPERTY GROUP			TRAN, HANH VAN	
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SUITE 4000			3637	
MINNEAPOLIS, MN 55402		DATE MAIL ED: 09/21/2006		

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)
	10/809,030	GREINER, LORI
Office Action Summary	Examiner	Art Unit
	Hanh V. Tran	3637
The MAILING DATE of this communication app Period for Reply	ears on the cover sheet with the c	orrespondence address
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DA - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory period w - Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tim vill apply and will expire SIX (6) MONTHS from cause the application to become ABANDONE	N. nely filed the mailing date of this communication. D (35 U.S.C. § 133).
Status		
Responsive to communication(s) filed on 15 Ma This action is FINAL. 2b) ☐ This Since this application is in condition for allowar closed in accordance with the practice under E	action is non-final. nce except for formal matters, pro	
Disposition of Claims		
4)	ithdrawn from consideration. and 62-97 is/are rejected.	
Application Papers	·	
9) The specification is objected to by the Examine	r.	
10) The drawing(s) filed on is/are: a) acce		Examiner.
Applicant may not request that any objection to the	drawing(s) be held in abeyance. See	e 37 CFR 1.85(a).
Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the Ex		
Priority under 35 U.S.C. § 119	anning. Hote and allaging, emiss	
•		\ (d) or (5)
 12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of: 1. Certified copies of the priority documents 2. Certified copies of the priority documents 3. Copies of the certified copies of the prior application from the International Bureau * See the attached detailed Office action for a list 	s have been received. s have been received in Applicati ity documents have been receive I (PCT Rule 17.2(a)).	on No ed in this National Stage
Attachment(s)		
1) Notice of References Cited (PTO-892)	4) Interview Summary	
Notice of Draftsperson's Patent Drawing Review (PTO-948) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date	Paper No(s)/Mail D. 5) Notice of Informal F 6) Other:	

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DETAILED ACTION

1. This is the Final Office Action from the examiner in charge of this application in response to applicant's amendment dated 5/18/2006.

Election/Restrictions

2. As per applicant's request and upon further consideration, withdrawn claims 6375 have been re-entered for examination. However, claims 15-16, and 52-56 are still withdrawn from consideration.

Claim Rejections - 35 USC § 102

3. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
- 4. Claims 69-70, 72-75 are rejected under 35 U.S.C. 102(b) as being anticipated by USP 5,681,100 to Powell.

Powell discloses a jewelry storage system for storing and allowing access to and removal of jewelry pieces, comprising all the elements recited in the above listed claims, including, such as shown in Figs 3-6: a jewelry cabinet defining an interior space, the jewelry cabinet comprising: a box frame including a top wall, bottom wall, two sidewalls and a back wall; a door connected to the box frame wherein the door extends substantially from the top wall to the bottom wall; and a plurality of jewelry storage elements attached within the interior space; and a stand configured to receive the jewelry cabinet to hold the jewelry cabinet in an upright position so that the back wall of

the jewelry cabinet forms an angle a from the horizontal, a mirror attached to an exterior surface of the door, an angle adjusting element configured to determine the angle f the jewelry cabinet between about 60 and 90 degrees, wherein the angle adjusting element is a peg 80 and opening system configured so that when the peg is placed into an opening 66 in one of the jewelry cabinet or stand, the peg holds the jewelry cabinet at the angle, the plurality of jewelry storage elements includes a hook bar 44, a bracelet bar 46 and a plurality of shelves 42, pouches attached to one of an interior surface of the box frame and the door.

Claim Rejections - 35 USC § 103

- 5. The text of those sections of Title 35, U.S. Code not included in this action can be found in a prior Office action.
- 6. The factual inquiries set forth in *Graham* v. *John Deere Co.*, 383 U.S. 1, 148 USPQ 459 (1966), that are applied for establishing a background for determining obviousness under 35 U.S.C. 103(a) are summarized as follows:
 - 1. Determining the scope and contents of the prior art.
 - 2. Ascertaining the differences between the prior art and the claims at issue.
 - 3. Resolving the level of ordinary skill in the pertinent art.
 - 4. Considering objective evidence present in the application indicating obviousness or nonobviousness.
- 7. Claims 1-2, 6, 10, 12, 17-19, 22, 25, 27, 89, 90, and 95 are rejected under 35 U.S.C. 103(a) as being unpatentable over USP 5,681,100 to Powell in view of USP 947,640 to Jefferson.

Powell discloses a jewelry storage system for storing and allowing access to and removal of jewelry pieces, comprising all the elements recited in the above listed claims,

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including, such as shown in Figs 3-6: a jewelry cabinet defining an interior space, the iewelry cabinet comprising: a box frame including a top wall, bottom wall, two sidewalls and a back wall; a door connected to the box frame wherein the door extends substantially from the top wall to the bottom wall; and a plurality of jewelry storage elements attached within the interior space; and a stand configured to receive the jewelry cabinet to hold the jewelry cabinet in an upright position so that the back wall of the jewelry cabinet forms an angle a from the horizontal, a mirror attached to an exterior surface of the door, an angle adjusting element configured to determine the angle f the jewelry cabinet between about 60 and 90 degrees, wherein the angle adjusting element is a peg 80 and opening system configured so that when the peg is placed into an opening 66 in one of the jewelry cabinet or stand, the peg holds the jewelry cabinet at the angle, the plurality of jewelry storage elements includes a hook bar 44, a bracelet bar 46 and a plurality of shelves 42, pouches attached to one of an interior surface of the box frame and the door. The different being that Powell does not disclose at least one of the two sidewalls including an opening, and a peg adapted to be placed in the opening in the cabinet sidewall such that the peg extends from the sidewall to rest against an outer surface of the stand and thereby hold the cabinet at an angle less than approximately 90 degrees.

Jefferson teaches an alternate idea of providing a storage system comprising a frame having at least one of the two sidewalls including an opening, and a peg 12 adapted to be placed in the opening in the cabinet sidewall such that the peg extends from the sidewall to rest against an outer surface of the stand and thereby hold the

cabinet at an angle less than approximately 90 degrees, such as shown in Fig 3. Therefore, it would have been obvious to modify the structure of Powell by providing the side walls with an opening, and a peg adapted to be placed in the opening in the cabinet sidewall such that the peg extends from the sidewall to rest against an outer surface of the stand and thereby hold the cabinet at an angle less than approximately 90 degrees, as taught by Jefferson, since both teach alternate conventional display stand having angle adjustment capability, thereby providing structure as claimed. In regard to the limitation in claim 17 of the stand including an inside surface adjacent one of the two sides of the frame and a peg extending from the inside surface of the stand to contact an outside surface of the frame, the examiner takes the position that since Powell, as modified by Jefferson, teaches the peg extending from a side of the cabinet such that the peg extends from the sidewall to rest against an outer surface of the stand and thereby hold the cabinet at an angle less than approximately 90 degrees, it would have been obvious to modify the opening and peg of Powell, such that the stand including an inside surface adjacent one of the two sides of the frame and a peg extending from the inside surface of the stand to contact an outside surface of the frame, since it has been held that a mere reversal of the essential working parts of a device involves only routine skill in the art, In re Einstein, 8 USPQ 167.

8. Claims 7-8, 13-14, 21, 23, 26, 28-29, 63-68, 71, 87, 94 are rejected under 35 U.S.C. 103(a) as being unpatentable over Powell in view of USP 4,776,650 to Ferenzi and USP 5,511,873 to Mech.

Powell, as modified, discloses all the elements as discussed above except for (1) at least one of the plurality of jewelry storage elements is capable of being relocated within the jewelry cabinet, (2) the bracelet bar is removably attached to the interior surface of the door, the bracelet bar being configured such that it can be moved and relocated to other locations on an interior surface of the door, (3) the plurality of shelves further include movable dividers that divide a top surface of the shelves, (4) the pouch is located beneath the hook bar and is configured to capture lengthy pieces of jewelry placed on the plurality of hooks, (5) the earring bar having a plurality of openings and being attached to at least one of an interior surface of the door and the box frame.

Ferenzi and Mech, both teach the idea of a jewelry storage cabinet comprising (1) a plurality of jewelry storage elements capable of being relocated within the jewelry cabinet, (2) a bracelet bar is removably attached to the interior surface of the door, the bracelet bar being configured such that it can be moved and relocated to other locations on an interior surface of the door, (3) the earring bar having a plurality of openings and being attached to at least one of an interior surface of the door and the box frame, wherein the capability of the jewelry storage elements to be moved and relocated to other locations within the jewelry cabinet and the earring bar having a plurality of openings increases overall versatility usage of the cabinet. Therefore, it would have been obvious to modify the structure of Powell by having (1) a plurality of jewelry storage elements capable of being relocated within the jewelry cabinet, (2) a bracelet bar being removably attached to the interior surface of the door, the bracelet bar being configured such that it can be moved and relocated to other locations on an interior

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surface of the door, (3) the earring bar having a plurality of openings and being attached to at least one of an interior surface of the door and the box frame, wherein the capability of the jewelry storage elements to be moved and relocated to other locations within the jewelry cabinet and the earring bar having a plurality of openings increases overall versatility usage of the cabinet ,as taught by Ferenzi and Mech, since both teach alternate conventional jewelry cabinet structure, used for the same intended purpose, thereby providing structure as claimed. In regard to the plurality of shelves further include movable dividers that divide a top surface of the shelves, the examiner takes the Official position that it is well known in the art to provide a shelf with movable dividers therein in order to provide various size receptacles for holding articles of different sizes. In regard to the pouch is located beneath the hook bar and is configured to capture lengthy pieces of jewelry placed on the plurality of hooks, it would have been obvious and well within the level of one skill in the art to provide such pouches in order to prevent accidental damage to a lengthy piece of jewelry.

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9. Claims 9, 24, 33, 88 are rejected under 35 U.S.C. 103(a) as being unpatentable over Powell, as modified, as applied to claims 1, 17, 30, and 42 above, and further in view of USP 4,282,975 to Ovadia.

Powell, as modified, discloses all the elements as discussed above except for the bracelet bar being removably attached to the interior surface of the door by at least one magnet, and the ring storage element having a plurality of slits.

Ovadia teaches that it is well known in the art to provide a plurality of jewelry storage elements with magnets and a ring storage element having a plurality of slits in

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order to allow the jewelry storage elements to be used in more creative presentations. Therefore, it would have been obvious to modify the structure of Powell, as modified, by having the bracelet bar being removably attached to the interior surface of the door by at least one magnet and a ring storage element having a plurality of slits in order to allow the jewelry storage elements to be used in more creative presentations, as taught by Ovadia, since both teach alternate conventional jewelry storage elements, used for the same intended purpose, thereby providing structure as claimed.

10. Claims 30-32, 34-41, 78, 91 are rejected under 35 U.S.C. 103(a) as being unpatentable over Powell in view of USP 4,776,650 to Ferenzi and USP 5,511,873 to Mech.

Powell discloses all the elements as discussed above except for (1) at least one of the plurality of jewelry storage elements is capable of being relocated within the jewelry cabinet, (2) the bracelet bar is removably attached to the interior surface of the door, the bracelet bar being configured such that it can be moved and relocated to other locations on an interior surface of the door, (3) the plurality of shelves further include movable dividers that divide a top surface of the shelves, (4) the pouch is located beneath the hook bar and is configured to capture lengthy pieces of jewelry placed on the plurality of hooks, (5) the earring bar having a plurality of openings and being attached to at least one of an interior surface of the door and the box frame.

Ferenzi and Mech, both teach the idea of a jewelry storage cabinet comprising

(1) a plurality of jewelry storage elements capable of being relocated within the jewelry cabinet, (2) a bracelet bar is removably attached to the interior surface of the door, the

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bracelet bar being configured such that it can be moved and relocated to other locations on an interior surface of the door, (3) the earring bar having a plurality of openings and being attached to at least one of an interior surface of the door and the box frame, wherein the capability of the jewelry storage elements to be moved and relocated to other locations within the jewelry cabinet and the earring bar having a plurality of openings increases overall versatility usage of the cabinet. Therefore, it would have been obvious to modify the structure of Powell by having (1) a plurality of jewelry storage elements capable of being relocated within the jewelry cabinet, (2) a bracelet bar being removably attached to the interior surface of the door, the bracelet bar being configured such that it can be moved and relocated to other locations on an interior surface of the door, (3) the earring bar having a plurality of openings and being attached to at least one of an interior surface of the door and the box frame, wherein the capability of the jewelry storage elements to be moved and relocated to other locations within the jewelry cabinet and the earring bar having a plurality of openings increases overall versatility usage of the cabinet as taught by Ferenzi and Mech, since both teach alternate conventional jewelry cabinet structure, used for the same intended purpose, thereby providing structure as claimed. In regard to the plurality of shelves further include movable dividers that divide a top surface of the shelves, the examiner takes the Official position that it is well known in the art to provide a shelf with movable dividers therein in order to provide various size receptacles for holding articles of different sizes. In regard to the pouch is located beneath the hook bar and is configured to capture lengthy pieces of jewelry placed on the plurality of hooks, it would have been obvious

and well within the level of one skill in the art to provide such pouches in order to prevent accidental damage to a lengthy piece of jewelry.

11. Claims 42, 44, 47, 57-59, 76-77, 79-80, 82, 92-93 are rejected under 35 U.S.C. 103(a) as being unpatentable over Powell in view of WO 99/00005 to Greiner.

Powell discloses a jewelry storage system for storing and allowing access to and removal of jewelry pieces, comprising all the elements recited in the above listed claims, including, such as shown in Figs 3-6: a jewelry cabinet defining an interior space, the jewelry cabinet comprising: a box frame including a top wall, bottom wall, two sidewalls and a back wall; a door connected to the box frame wherein the door extends substantially from the top wall to the bottom wall; and a plurality of jewelry storage elements attached within the interior space, and a stand configured to receive the jewelry cabinet to hold the jewelry cabinet in an upright position so that the back wall of the jewelry cabinet forms an angle a from the horizontal, a mirror attached to an exterior surface of the door, an angle adjusting element configured to determine the angle f the jewelry cabinet between about 60 and 90 degrees, wherein the angle adjusting element is a peg 80 and opening system configured so that when the peg is placed into an opening 66 in one of the jewelry cabinet or stand, the peg holds the jewelry cabinet at the angle, the plurality of jewelry storage elements includes a hook bar 44, a bracelet bar 46 and a plurality of shelves 42, pouches attached to one of an interior surface of the box frame and the door. The different being that Powell does not disclose at least one of the two sidewalls including an opening, and a peg adapted to be placed in the opening in the cabinet sidewall such that the peg extends from the sidewall to rest

against an outer surface of the stand and thereby hold the cabinet at an angle less than approximately 90 degrees.

Powell discloses all the elements as discussed above except for the mounting element is attached to the bracelet bar in a central portion of the bracelet bar, thereby providing access to the bracelet bar from either end of the bracelet bar.

Greiner teaches the idea of a jewelry storage cabinet comprising a bracelet bar 200 attached thereto, wherein the mounting element is attached to the bracelet bar in a central portion of the bracelet bar, thereby providing access to the bracelet bar from either end of the bracelet bar. Therefore, it would have been obvious to modify the structure of Powell by having the mounting element being attached to the bracelet bar in a central portion of the bracelet bar, thereby providing access to the bracelet bar from either end of the bracelet bar, as taught by Greiner, since both teach alternate conventional jewelry cabinet structure, used for the same intended purpose, thereby providing structure as claimed.

12. Claims 48-51, 60, 62, 81 are rejected under 35 U.S.C. 103(a) as being unpatentable over Powell, as modified, as applied to claims 42, 57 above, and further in view of USP 4,776,650 to Ferenzi and USP 5,511,873 to Mech.

Powell, as modified, discloses all the elements as discussed above except for (1) at least one of the plurality of jewelry storage elements is capable of being relocated within the jewelry cabinet, (2) the bracelet bar is removably attached to the interior surface of the door, the bracelet bar being configured such that it can be moved and relocated to other locations on an interior surface of the door, (3) the plurality of shelves

further include movable dividers that divide a top surface of the shelves, (4) the pouch is located beneath the hook bar and is configured to capture lengthy pieces of jewelry placed on the plurality of hooks, (5) the earring bar having a plurality of openings and being attached to at least one of an interior surface of the door and the box frame.

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Ferenzi and Mech, both teach the idea of a jewelry storage cabinet comprising (1) a plurality of jewelry storage elements capable of being relocated within the jewelry cabinet. (2) a bracelet bar is removably attached to the interior surface of the door, the bracelet bar being configured such that it can be moved and relocated to other locations on an interior surface of the door, (3) the earring bar having a plurality of openings and being attached to at least one of an interior surface of the door and the box frame, wherein the capability of the jewelry storage elements to be moved and relocated to other locations within the jewelry cabinet and the earring bar having a plurality of openings increases overall versatility usage of the cabinet. Therefore, it would have been obvious to modify the structure of Powell by having (1) a plurality of jewelry storage elements capable of being relocated within the jewelry cabinet, (2) a bracelet bar being removably attached to the interior surface of the door, the bracelet bar being configured such that it can be moved and relocated to other locations on an interior surface of the door, (3) the earring bar having a plurality of openings and being attached to at least one of an interior surface of the door and the box frame, wherein the capability of the jewelry storage elements to be moved and relocated to other locations within the jewelry cabinet and the earring bar having a plurality of openings increases overall versatility usage of the cabinet ,as taught by Ferenzi and Mech, since both teach

alternate conventional jewelry cabinet structure, used for the same intended purpose, thereby providing structure as claimed. In regard to the plurality of shelves further include movable dividers that divide a top surface of the shelves, the examiner takes the Official position that it is well known in the art to provide a shelf with movable dividers therein in order to provide various size receptacles for holding articles of different sizes. In regard to the pouch is located beneath the hook bar and is configured to capture lengthy pieces of jewelry placed on the plurality of hooks, it would have been obvious and well within the level of one skill in the art to provide such pouches in order to prevent accidental damage to a lengthy piece of jewelry.

13. Claims 83-86, and 96 are rejected under 35 U.S.C. 103(a) as being unpatentable over Powell in view of USP 4,776,650 to Ferenzi and USP 5,511,873 to Mech, and WO 99/00005 to Greiner.

Powell discloses a jewelry storage system for storing and allowing access to and removal of jewelry pieces, comprising all the elements recited in the above listed claims, including, such as shown in Figs 3-6: a jewelry cabinet defining an interior space, the jewelry cabinet comprising: a box frame including a top wall, bottom wall, two sidewalls and a back wall; a door connected to the box frame wherein the door extends substantially from the top wall to the bottom wall; and a plurality of jewelry storage elements attached within the interior space; and a stand configured to receive the jewelry cabinet to hold the jewelry cabinet in an upright position so that the back wall of the jewelry cabinet forms an angle a from the horizontal, a mirror attached to an exterior surface of the door, an angle adjusting element configured to determine the angle f the

jewelry cabinet between about 60 and 90 degrees, wherein the angle adjusting element is a peg 80 and opening system configured so that when the peg is placed into an opening 66 in one of the jewelry cabinet or stand, the peg holds the jewelry cabinet at the angle, the plurality of jewelry storage elements includes a hook bar 44, a bracelet bar 46 and a plurality of shelves 42, pouches attached to one of an interior surface of the box frame and the door. The different being that Powell does not disclose at least one of the two sidewalls including an opening, and a peg adapted to be placed in the opening in the cabinet sidewall such that the peg extends from the sidewall to rest against an outer surface of the stand and thereby hold the cabinet at an angle less than approximately 90 degrees.

Powell discloses all the elements as discussed above except for (1) at least one of the plurality of jewelry storage elements is capable of being relocated within the jewelry cabinet, (2) the bracelet bar is removably attached to the interior surface of the door, the bracelet bar being configured such that it can be moved and relocated to other locations on an interior surface of the door, (3) the plurality of shelves further include movable dividers that divide a top surface of the shelves, (4) the pouch is located beneath the hook bar and is configured to capture lengthy pieces of jewelry placed on the plurality of hooks, (5) the earring bar having a plurality of openings and being attached to at least one of an interior surface of the door and the box frame, (6) the mounting element is attached to the bracelet bar in a central portion of the bracelet bar, thereby providing access to the bracelet bar from either end of the bracelet bar.

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Ferenzi and Mech, both teach the idea of a jewelry storage cabinet comprising (1) a plurality of jewelry storage elements capable of being relocated within the jewelry cabinet, (2) a bracelet bar is removably attached to the interior surface of the door, the bracelet bar being configured such that it can be moved and relocated to other locations on an interior surface of the door, (3) the earring bar having a plurality of openings and being attached to at least one of an interior surface of the door and the box frame, wherein the capability of the jewelry storage elements to be moved and relocated to other locations within the jewelry cabinet and the earring bar having a plurality of openings increases overall versatility usage of the cabinet. Therefore, it would have been obvious to modify the structure of Powell by having (1) a plurality of jewelry storage elements capable of being relocated within the jewelry cabinet, (2) a bracelet bar being removably attached to the interior surface of the door, the bracelet bar being configured such that it can be moved and relocated to other locations on an interior surface of the door, (3) the earring bar having a plurality of openings and being attached to at least one of an interior surface of the door and the box frame, wherein the capability of the jewelry storage elements to be moved and relocated to other locations within the jewelry cabinet and the earring bar having a plurality of openings increases overall versatility usage of the cabinet ,as taught by Ferenzi and Mech, since both teach alternate conventional jewelry cabinet structure, used for the same intended purpose, thereby providing structure as claimed. In regard to the plurality of shelves further include movable dividers that divide a top surface of the shelves, the examiner takes the Official position that it is well known in the art to provide a shelf with movable dividers

therein in order to provide various size receptacles for holding articles of different sizes. In regard to the pouch is located beneath the hook bar and is configured to capture lengthy pieces of jewelry placed on the plurality of hooks, it would have been obvious and well within the level of one skill in the art to provide such pouches in order to prevent accidental damage to a lengthy piece of jewelry.

Greiner teaches the idea of a jewelry storage cabinet comprising a bracelet bar 200 attached thereto, wherein the mounting element is attached to the bracelet bar in a central portion of the bracelet bar, thereby providing access to the bracelet bar from either end of the bracelet bar. Therefore, it would have been obvious to modify the structure of Powell by having the mounting element being attached to the bracelet bar in a central portion of the bracelet bar, thereby providing access to the bracelet bar from either end of the bracelet bar, as taught by Greiner, since both teach alternate conventional jewelry cabinet structure, used for the same intended purpose, thereby providing structure as claimed.

14. Claim 97 is rejected under 35 U.S.C. 103(a) as being unpatentable over USP 4,776,650 to Ferenzi in view of USP 4,282,975 to Ovadia.

Ferenzi discloses a jewelry storage system for storing and allowing access to and removal of jewelry pieces, comprising: a frame defining an interior space and including a first side 18, a second side 20, a topwall 14 extending between the first and second sides, a bottom wall 16 opposing the topwall and extending between the first and second sides, and a back wall extending between the first and second sides and the top and bottom walls; a door 30 coupled to the frame; a plurality of earring bars

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attached to an interior surface of the door via a first vertical element and a second vertical element, each of the plurality of earring bars extending between the first vertical element and the second vertical element, and each of the plurality of earring bars including a plurality of slits disposed between the first and second vertical elements; and a plurality of hooks attached to the interior surface of the door disposed below the plurality of earring bars. The different being that Ferenzi does not disclose the earring bars having a plurality of slits disposed between the first and second vertical elements.

Ovadia teaches that it is well known in the art to provide a plurality of jewelry storage elements with magnets and a ring storage element having a plurality of slits in order to allow the jewelry storage elements to be used in more creative presentations. Therefore, it would have been obvious to modify the structure of Ferenzi by having the bracelet bar being removably attached to the interior surface of the door by at least one magnet and a ring storage element having a plurality of slits in order to allow the jewelry storage elements to be used in more creative presentations, as taught by Ovadia, since both teach alternate conventional jewelry storage elements, used for the same intended purpose, thereby providing structure as claimed.

Response to Arguments

15. Applicant's arguments with respect to the claims have been considered but are moot in view of the new ground(s) of rejection.

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Conclusion

16. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. DeBlasi et al, Rees, Eaddy, Marburger, all show structures similar to various elements of applicant's disclosure.

17. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

18. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Hanh V. Tran whose telephone number is (571) 272-6868. The examiner can normally be reached on Monday-Thursday, and alternate Friday.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Lanna Mai can be reached on (571) 272-6867. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

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